

# Jennifer Ormerod

## key strengths

- strong conceptual development, design and art direction for interactive, motion graphics and print
- exceptional typographic skills, brand building and identity design
- proven track record of strong client management

## experience

### Senior Art Director at Tribal DDB

2005—present

### Senior Designer at Salon.com

1999—2005

## selected client list

Clorox

Drugstore.com

Eleventwentyfive

Fresh Step

Glad

Hidden Valley Ranch

MacAfee

Our Histree

Stand Up to Cancer

Sunpower

Visa

World Health Organization

## education

### California College of the Arts

1995—99

BFA in Graphic Design, graduated with honors

## recognition

### Silver Effie

2007

Fresh Step Litter, Lost Litterbox campaign